

RETAIL -VS- WHOLESALE

	Seven Eleven	Price Costco	Savings	Mark-up
Tree Top 100% Juice	\$0.89	\$0.46	\$0.43	94.36%
Kit Kat	\$0.69	\$0.33	\$0.36	107.21%
Reese Sticks	\$0.65	\$0.33	\$0.32	95.20%
Nabisco Fruit Snacks	\$0.71	\$0.29	\$0.42	142.80%
Hershey Milk Chocolate	\$0.69	\$0.33	\$0.36	107.21%
Reese Peanut Butter	\$0.69	\$0.33	\$0.36	107.21%
Met Rx	\$2.49	\$0.79	\$1.70	214.69%
Snapple	\$0.99	\$0.54	\$0.45	82.91%
Skittles	\$0.69	\$0.31	\$0.38	121.98%
Air Heads	\$0.15	\$0.07	\$0.08	108.09%
V-8 Splash Berry Blend	\$1.19	\$0.71	\$0.48	68.20%
Dole 100% Juice	\$0.69	\$0.33	\$0.36	107.26%
Crystal Geyser Juice Squeeze	\$0.99	\$0.52	\$0.47	90.23%
A&E Variety Juice Box	\$0.49	\$0.25	\$0.24	96.25%
Starburst	\$0.69	\$0.31	\$0.38	122.18%